

CUSTOMIZATION GUIDE

CHOOSE A QUANTITY

We suggest you order slightly more than your initial count, as we cannot add to your order once it has shipped and you wouldn't want to end up without enough.



CHOOSE A PRINT METHOD

Your final suite can be printed in one of three methods. See Bridal Guide on our website for more detailed descriptions

- DIGITAL** Most budget friendly, and ideal for watercolor illustrations.
- LETTERPRESS** Text and illustrations are elegantly indented into paper.
- FOIL** Artwork is stamped in shiny metallic foil onto the paper.

CHOOSE A PAPER TYPE

The paper options for your suite will vary based on the printing method you choose.

CRANE'S COTTON LETTRA 200#
This paper provides for rich, deep impressions and an elegantly soft texture.

OR

ARTURO 100#
This delicate, handmade paper is complete with rough edges, the perfect touch to wow your guests.

EGGSHELL CARDSTOCK 100#

CHOOSE A PAPER COLOR

CARDSTOCK

flourescent white
pearl white

COTTON

flourescent white
pearl white

ARTURO

pearl white
ecru

CHOOSE AN INK COLOR



black



pewter



navy



corn -
flower



turquoise



forest



emerald



bellini



rust



brick



dusty
rose



lavender



khaki



copper*



gold*

INVITATION WORDING

MR. AND MRS. BILL O'BRIEN
REQUEST THE HONOR OF YOUR COMPANY
AT THE MARRIAGE OF THEIR DAUGHTER

Anna Maria
to
Mike Anderson

SATURDAY THE THIRD OF MAY
TWO THOUSAND AND SIXTEEN
AT FIVE O'CLOCK IN THE EVENING

The Newland Estate
Malibu, California

RECEPTION TO FOLLOW

This sample can guide you in choosing your wording, but feel free to be as creative as you'd like! Keep in mind that most invitations can only hold 10-12 lines of text.

CALLIGRAPHY STYLE

These portions of your invitation will be written in the calligraphy style of your choice.

TYPE CHOICES

Congratulations
À LA MODE

Congratulations
SWELL

congratulations
WINDSWEPT

congratulations
PAINTERLY

TYPE STYLE

The rest of your suite will be written in one of the following typefaces.

TYPE CHOICES

Devanagari | ALL CAPS | *italic*

Avenir Next | ALL CAPS | *italic*

RESPONSE CARD WORDING

KINDLY REPLY
BY THE TWENTIETH OF MARCH

M _____

__ ACCEPTS WITH PLEASURE

__ REGRETFULLY DECLINES

__ NUMBER OF GUESTS ABLE
TO ATTEND

An example of response card wording is provided here.
Again, feel free to take creative liberties.

This portion of the response card will be written
in the calligraphy style you've chosen.

*Not sure of
when to list your reply by date?
Take a look at the next page to
see our recommended
timeline, as well as
addressing etiquette!*

DETAIL CARD WORDING

The details card serves to inform your guests of any other
important information regarding your wedding plans. Below
is one example of how the card might be worded.

This portion of the details card
will be written in the calligraphy
style you've chosen.

THE DETAILS

IF YOU ARE WONDERING:

where can I stay?
what should I wear?
who are these people?
and other important details...

... THEN PLEASE VISIT OUR WEBSITE:
annaandluketietheknot.com

ENVELOPES

Choose between our house envelope colors
for your corresponding envelope(s).

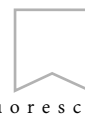
MAIN ENVELOPE
SIZE: A7 (5.25"X7.25")
address will go on the back flap

RESPONSE CARD ENVELOPE
SIZE: A2 (4.375"X5.75")
address will go on front of envelope

COLOR CHOICES



pearl



fluorescent
white



antique
gray



blush



desert
storm



blueberry



black

TIMING

ORDER
COLLECTION
INVITATIONS

three
months
before
send out

RECEIVE
DIGITAL
PROOF

7-10
business
days after
purchase

SEND
DESIGNS
TO PRINT!

3 weeks
+ 2 weeks
*for envelope
addressing*

RECEIVE
YOUR
ORDER!

Whether you're sending out save the dates and/or invitations, make sure to reserve enough time. Our collection items follow the above timeline for ordering. Don't forget to add on an additional two weeks for calligraphy addressing, if you've purchased that as well!

GUESTS' NAMES

Your guests' names should be always written in full on envelopes.

Though etiquette for addressing and assembling wedding invitations has relaxed, some concerns are still relevant. For example, your guests' names should be written in full on outer envelopes, avoiding nicknames or initials. Use the appropriate social titles as well, such as addressing married couples as "Mr. and Mrs." If a man's name has a suffix, write "Mr. Joseph Morales, Jr." or "Mr. Joseph Morales IV"; "Junior" can be spelled out on a more formal invitation.

ADDRESSES

As with your guests' names, always spell out all words in an address on your wedding envelopes. Avoid abbreviations like "St.," "P.O. Box," and "Apt.," and instead opt for "Street," "Post Office Box," and "Apartment." This applies to city and state names as well, such as "California" as opposed to the usual "CA."

St. _____ Street
P.O. Box – Post Office Box
Apt. _____ Apartment
CA _____ California

RETURN ADDRESSES

One last, very important part of your wedding invitation is the return address on your envelope. Traditionally, the address appears on the back flap of your envelope and includes the address of the host(s), no names necessary. Today, with many weddings having multiple hosts, the return addressee comes down to who volunteers for the very important job of keeping track of the replies and the Excel spread sheet! Also keep in mind that this address is code for where registry gifts will be sent.