

MON VOIR ILLUSTRATION & DESIGN

# STATIONERY GUIDE

2017-2018 CUSTOM PRICING

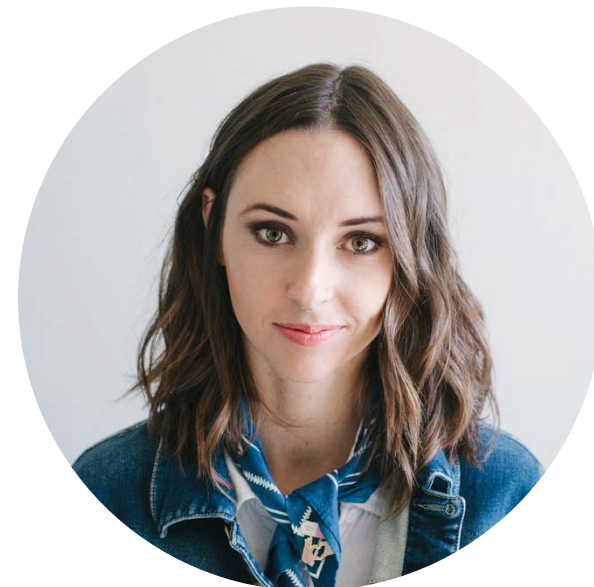


## CONGRATULATIONS ON YOUR UPCOMING WEDDING!

WE ARE SO THRILLED THAT YOU'RE INTERESTED IN WORKING WITH US FOR YOUR ONE-OF-A-KIND WEDDING STATIONERY AND CALLIGRAPHY. AFTER MANY YEARS OF SERVING COUPLES LIKE YOU WITH LUXURIOUS AND INCREDIBLY, UNIQUE DESIGNS, WE KNOW AND UNDERSTAND THE INTRICACIES AND PROCESS OF DESIGNING WEDDING PAPER.

IN FACT, WE'RE PROS!

WE CAN'T WAIT TO GET TO KNOW YOU A BIT BETTER AND TO START DREAMING UP THE PERFECT STATIONERY FOR YOUR EVENT!



*hello*  
FROM JENNA

BEFORE WE GET INTO ALL THE DIRTY DETAILS, I'D LIKE TO INTRODUCE MYSELF: HI! I'M JENNA RAINEY, THE LEAD DESIGNER & CREATIVE DIRECTOR BEHIND MON VOIR.

I STARTED MY SMALL BUT MIGHTY STATIONERY DESIGN COMPANY OUT OF A LOVE FOR FINE ART & ILLUSTRATION THAT BEGAN WHEN I WAS VERY LITTLE.

I'M EXCITED TO GET TO KNOW YOU AND SHOW YOU HOW MUCH I CARE ABOUT THE PROCESS OF MAKING PRETTY PAPER AND MY DESIRE TO BRING YOU THE BEST PRODUCT IMAGINABLE.

PHOTO BY  
ASHLEY KELEMEN

# PROCESS

## PHASE I

### EDUCATION & INTRODUCTION

#### LET'S CONNECT

TO LEARN MORE ABOUT YOU AND YOUR UPCOMING EVENT  
TO DISCUSS PRINTING AND MATERIALS IN MORE DETAIL  
TO EXPLAIN OUR UNIQUELY CUSTOM DESIGN PROCESS  
AND ANSWER ANY QUESTIONS YOU MAY HAVE!

#### ESTIMATE, CONTRACT & TIMELINE

AN OUTLINE OF OUR EXPECTED DESIGN TIMELINE  
IS RECORDED ONLINE IN A SHARED FOLDER  
USING THE PROJECT MANAGEMENT TOOL BASECAMP.  
A DEPOSIT OF 50% OF YOUR ESTIMATED DESIGN COST  
TOTAL IS DUE AT THIS TIME.

#### INSPIRATION

WE CREATE A CUSTOM CURATED MOOD BOARD AND  
PROPOSAL MAPPING OUT THE AESTHETIC AND PALETTE FOR YOUR  
CUSTOM STATIONERY. WE'LL MAP OUT OUR IDEAS BASED ON WHAT  
WE'VE DISCUSSED TO MAKE SURE WE'RE ON THE SAME PAGE. COLOR  
SWATCHES AND, SAMPLES OF CALLIGRAPHY STYLES ARE PRESENTED  
FOR YOUR VIEWING AND FEEDBACK. AFTER THE PROPOSAL IS  
FINALIZED, WE DO WHAT WE DO BEST — CREATE A CUSTOM SUITE  
JUST FOR YOU AND YOUR TASTES. TRUST THE PROCESS AND HOLD  
BACK FROM CHANGING DIRECTION, OR SHARING MORE INSPIRATION.  
SIT BACK, RELAX, AND WAIT FOR BEAUTIFUL, ONE OF A KIND  
DESIGN TO COME YOUR WAY.



# PROCESS

## PHASE II

### DESIGN & REFINEMENT

THE DESIGN AND REVISION PROCESS IS AS FOLLOWS.  
EACH STEP (AND ITS DEADLINE) CAN BE TRACKED WITHIN BASECAMP.

**AN INKED PROOF PRESENTATION**  
OF YOUR CUSTOM, FINE ART INVITATION DESIGN

**REVISIONS: ROUND 1**  
TO REFINE DESIGN AND WORDING

**SECOND INKED PROOF PRESENTATION**  
INCORPORATING REVISIONS AND FEEDBACK FROM THE FIRST ROUND

**REVISIONS: ROUND 2**  
IF NECESSARY, TO MAKE FINAL MODIFICATIONS  
*\*ANY FURTHER REVISION ROUNDS ARE AN ADDITIONAL COST AND  
WILL ADD APPROXIMATELY 1-2 WEEKS TO THE TIMELINE, DEPENDING  
ON THE AMOUNT AND DETAILS BEING REVISED.*

**FINAL PROOF APPROVAL**  
SIGNATURE NEEDED ON PRODUCTION AGREEMENT FOR APPROVAL  
ON SPELLING, INK AND PAPER DESCRIPTIONS, ETC.

**FINAL DESIGN FILE RELEASE**  
FINAL FILES ARE SENT TO PRINT!

**FINAL PAYMENT**  
AFTER INVITATION SUITES ARE RECEIVED AND WEIGHED,  
FINAL PAYMENT (INCL. SHIPPING COSTS) IS DUE.



# INVESTMENT

CUSTOM STATIONERY DESIGN PACKAGES



# DESIGN PACKAGES

## PREMIER | 10-12 WEEKS

SAVE THE DATE | MAIN INVITATION DESIGN | REPLY CARD DESIGN  
MAP | INFORMATION CARD DESIGN | RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

## OPULENT | 10-12 WEEKS

SAVE THE DATE | MAIN INVITATION DESIGN | REPLY CARD DESIGN  
INFORMATION CARD DESIGN | RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

## DELUXE | 8-10 WEEKS

MAIN INVITATION DESIGN | REPLY CARD DESIGN  
INFORMATION CARD DESIGN | RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

## CLASSIC | 6-8 WEEKS

MAIN INVITATION DESIGN | REPLY CARD DESIGN  
RETURN ADDRESS DESIGN FOR INNER & OUTER ENVELOPE

*\*ONCE WE RECEIVE YOUR INQUIRY WE WILL EMAIL YOU THE COSTS OF EACH PACKAGE.*

# A LA CARTE

## SAVE THE DATE | 4-6 WEEKS

MAIN SAVE THE DATE DESIGN | RETURN ADDRESS DESIGN FOR OUTER ENVELOPE

## ADDITIONAL CUSTOM DESIGN ELEMENTS

MAP/ITINERARY DESIGN | PROGRAM DESIGN | MENU DESIGN | THANK YOU CARD  
DESIGN | REHEARSAL DINNER INVITATION DESIGN | ENVELOPE LINER DESIGN

*\*PRICE DEPENDS UPON AMOUNT OF INFORMATION TO BE COMMUNICATED,  
AND THE INTRICACY OF DESIGN/ILLUSTRATION ELEMENTS*

## DAY OF ITEMS

ADDITIONAL ITEMS AND PRICING AVAILABLE  
ESCORT CARDS | PLACE CARDS | TABLE NUMBERS

*\*DEPENDS UPON THE DETAIL OF ARTWORK*

*\*ONCE WE RECEIVE YOUR INQUIRY WE WILL EMAIL YOU SPECIFIC COSTS.*



# FINISHING TOUCHES

## CALLIGRAPHY ADDRESSING

custom ink color and style to suit your stationery  
outer envelopes | copperplate outer envelopes | inner envelopes

*\*requirement of 15% extra envelopes for mistakes or last minute add ons  
price may rise depending on style of calligraphy and ink color*

## CUSTOM ENVELOPE LINER

one of a kind illustration to be lined inside each  
outer envelope for an unforgettable detail

*\*printing costs will vary depending on quantities and printing method.*

## ASSEMBLY & PRODUCTION SERVICES

in house assembly of suite using the highest of quality ribbons,  
wax seals, vellum wraps, velvet folios, boxes and more!

**assembly services charged per hour**

*\*ribbon, wax seals, vellum wraps samples and pricing available upon request*

*don't forget about the little details like addressing and postage.  
let us handle assembling your suite with our expert touch  
and desire to make your suite perfect.*



# *Thank You*

FOR CONSIDERING MON VOIR FINE ART & DESIGN

PLEASE LET US KNOW IF YOU WOULD LIKE TO SCHEDULE  
A BRIDAL CONSULTATION OVER THE PHONE WITH JENNA.  
OR IF YOU HAVE ANY OTHER QUESTIONS, EMAIL US  
AT [INFO@MONVOIR.COM](mailto:info@monvoir.com). WE WOULD BE THRILLED TO  
WORK WITH YOU TO DISCUSS YOUR UNIQUE VISION  
FOR YOUR BIG DAY AND TO COME TOGETHER TO  
CREATE THE PERFECT CUSTOM STATIONERY AND  
DESIGN FOR YOUR WEDDING DAY.